



The Wheelbarrow

The Bulletin of the North Stockton Rotary Club

Meeting Tuesday at noon at the Stockton Hilton

2024-2025



Upcoming Speakers

03/27/25	Thursday Club Social offsite	Whiskey Tasting hosted by Ray Call	Diane's House
04/01/25	Dan Lieberman	Ava Energy	Stockton Hilton
04/08/25	Club Assembly	Evan's Vision explored!	Stockton Hilton Hotel

Future Highlights

March 27th, Whiskey Tasting Social hosted by Ray Call, at Diane Correia's House

April 1st, Dan Lieberman - Ava Energy

April 4-7th, District Cruise Conference

April 15th, Joe Ashley - the California Resources Corp

April 29th, Lee Neves - Stockton Cargo Women's Soccer

Club Business: The Club voted to donate all the reimbursed funds, (\$1,230.00) to the Sunrise Rotary Pediatric Surgery Project in Gunter India. It's for equipment in the Children's wing of the hospital. An anonymous NSR donor is adding \$270.00 to make it \$1,500.00! Very nice!

Speaker for today:



Linda Vasquez, Pacific Gives

We had two speakers representing Pacific today. The first was **Linda Vasquez**, Assistant Director for Alumni Relations. She is a dedicated professional with a decade of experience at the University of the Pacific, where she currently serves as Assistant Director for Alumni Engagement and the Pacific Gives Ambassador Liaison. She spent 7.5 years with Athletics before transitioning to Alumni Relations for the past 1.5 years. A native of Stockton, Linda has a strong background in community engagement, having worked with Stockton Thunder for 8 years and actively volunteering with veterans in the community. Her commitment to service extends to her time on the United Way Board, where she contributed to impactful local initiatives. Pacific Gives is calling all Tiger Alumni to give back April 8-9 for 24 hours. Last year

\$2,192,142.00 was raised. There were 5,927 total gifts, 4,445 unique donors, 210 areas supported across all three campus's. There were 2,043 first-time donors, 1,492 Alumni donors as well as donors from 15 countries and 49 states.

These donations transform lives through giving. Your impact can create Academic success, student experiences, scholarships and athletics. It inspires careers in music, empowers future educators, engineers, doctors, pharmacists and lawyers. It strengthens bonds and builds champions. Save the date for Pacific Gives, Calling all Tigers, our annual day of giving, April 8-9th! Here's a link: [Pacific Gives 2025](#) Our second speaker from Pacific was Mike Neis. He represents Playfly Aspire at the

PACIFIC GIVES

Pacific Gives returns April 8-9, from noon-noon. Get ready for 24-hours of Pacific pride and giving back.

- ✓ **Save The Date**
Pacific Gives returns April 8-9 from noon to noon. Mark your calendar and set a reminder.
- ✓ **Rally Your Network**
Help spread the word about Pacific Gives by becoming an Ambassador. Sign up now at [Pacific.edu/PacificGives](#). Ambassadors who give and recruit two additional donors also receive awesome Pacific swag!
- ✓ **Make an Impact**
On the big day, make a gift towards an area that matters most to you! Visit [Pacific.edu/PacificGives](#) to make a lasting impact.

For more information, contact us at pacificgives@pacific.edu or 209.946.2500.

PACIFIC GIVES

CALLING ALL TIGERS

APRIL 8-9



The Wheelbarrow



North Stockton Rotary Club
Chartered: March 11, 1957
District 5220
Mailing Address: PO Box 7184
Stockton, CA 95267-0184

www.northstocktonrotary.org

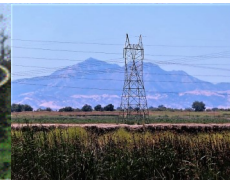


The Wheelbarrow

The Bulletin of the North Stockton Rotary Club

Meeting Tuesday at noon at the Stockton Hilton

2024-2025



University of the Pacific as General, Sponsorship and Ticket Sales— where he oversees all athletics corporate partnership and ticket sales efforts. Michael most recently served as General Manager for the New Hampshire Fisher Cats (Double A affiliate of the Toronto Blue Jays), and past work experiences include NASCAR, the Milwaukee Bucks, and two stints with the Oakland A's. A Wisconsin native, University of Minnesota graduate and a diehard Green Bay Packers fan—Michael lives in Lathrop with his wife Jackie, 3 year old son and 1 year old daughter.

Michael came to Pacific in August and is experiencing his first “cycle” with the school. He's with Playfly. They are the sports industry's leading revenue maximizer. Playfly Sports is a sports media, marketing and technology business centered around the team, league, brand, and network. He wants to keep the legacy Pacific has built, but also adapt to the changes that have occurred in the collegiate sports market to build for the future. He's proud of the level of education Pacific Athletics provides and maintains. Another important thing is that President Chris Callahan supports Pacific's Sports programs, which is not always the case. The men's basketball team frozen from some unfortunate penalties, is back on it's way up. Last year the men's basketball team only won one conference game. This year they won Four. Dave Smart will start his second year as head coach, having to recruit and rebuild the team that was decimated by the transfer portal. He is Canada's most winning Basketball coach, and has strong ties to hopefully recruit and build our team up.

Pacific will be hosting a Women's NIT tournament game April 13th at the Spanos Center!

Pacific's Water polo is always fun to watch, and always ranked in the top 10, frequently playing for the Championship at their beautiful pool. They also host the Championship Tournaments there. Men's and Women's sports are always going. The Klein Field baseball diamond is beautiful, the Eve Zimmerman tennis courts are spectacular and there's even a new Pickle ball Court.

Michael would like to promote sponsorships into partnerships to help support these kids. He wants to bring in the next generation of Tiger fans. He wants the community to use Pacific Division 1 Activities to promote business and build lasting memories. Go Tigers!



Mike Neis, Pacific GM Athletics

PLAYFLY TODAY



PLAYFLY MEDIA

Proprietary Media Platform for Sports Industry

- > Linear Media Sales
- > Media Strategy
- > Streaming Sales
- > Creative & Content Services

PLAYFLY GLOBAL PARTNERSHIPS

Comprehensive Agency for Properties & Brands

- > Naming Rights & National Sales
- > Brand Consulting / AOR
- > Experiential



PLAYFLY SPORTS PROPERTIES

Owned Rights Portfolio

- > College Multimedia Rights
- > High School Multimedia Rights
- > Pro Multimedia Rights
- > Property Representation
- > Ticketing & Hospitality

PLAYFLY TECH

SaaS Recurring-Revenue Based Tech Business

- > Digital Platforms
- > Data Activation
- > Insights & Research
- > Fan Engagement



President Ray thanked Linda and Mike for coming and rang the bell at 1:27pm.



The Wheelbarrow



North Stockton Rotary Club
Chartered: March 11, 1957
District 5220
Mailing Address: PO Box 7184
Stockton, CA 95267-0184

www.northstocktonrotary.org